

Message Text

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ACTION AGRE-00

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PASS USDA/FAS/FMD/LANKFORD/MINYARD

E.O. 11652: N/A

TAGS: EAGR, US, UR

SUBJECT: ASA DISCUSSIONS WITH COM S&T

REF: (A) FASTO 81, (B) STATE 089322

1. COM S&T REQUESTING ADVANCE LIST OF PORPOSED JOINT
ASA/SOVIET ACTIVITIES FOR 1977/78 FOR CONSULTATION
PRIOR ARRIVAL OF THEIR REPRESENTATIVES IN MAY.

2. CONTENTS OF FASTO 81 AND BLANKENSHIP'S LETTER ARE
NOT CONSIDERED WHOLLY SATISFACTORY IN THEIR PRESENT
FORM FOR ABOVE PURPOSE. RECOMMEND THAT FOLLOWING
SIMPLIFIED PROPOSED ACTIVITY LIST BE GIVEN THEM.

A. SPPNSOR SOVIET TEAM TO US ON SOYBEAN (AND BY-
PRODUCTS) PROCESSING AND UTILIZATION;

B. SPONSOR SOVIET TEAM TO US ON SOY PROTEIN PRO-
DUCTION AND UTILIZATION.

C. CONDUCT FURTHER ASA SEMINAR IN USSR ON SOY PRO-
TEIN PRODUCTS;

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D. CONDUCT SEMINAR IN MOSCOW ON VEGETABLE OIL PRO-
CESSING;

E. PROVIDE VISITS OF US EXPERTS TO USSR IN FIELDS OF
FEED, VEGETABLE OIL PRODUCTS AS CONSULTANTS, AND
TO STUDY SUPPLY AND DISPOSITION QUESTIONS;

F. CONDUCT FEED SEMINAR IN USSR.

3. RECOMMEND, IF POSSIBLE, THE ADDITION OF ANY OTHER SPECIFIC ACTIVITIES, E.G., JOINT SCIENTIFIC RESEARCH PROJECT IN A GIVEN AREA, PROVISION OF TRANSLATIONS INTO RUSSIAN OF SCIENTIFIC ARTICLES, ETC. DO NOT, REPEAT NOT, PROPOSE AS SPECIFIC AGREEMENT ACTIVITIES US STUDY TEAMS TO SU. EXCEPT FOR ABOVE TREATMENT, THEY SHOULD BE COVERED IN THE GENERAL AGREEMENT, BUT NOT HERE. NOTE THAT WE HAVE REMOVED FROM YOUR ACTIVITY LIST SPONSORSHIP OF A MIN. FOREIGN TRADE BUYING TEAM. THIS COULD BE UNDERTAKEN AT SOME POINT IF DEEMED DESIRABLE, BUT WE DO NOT FORESEE ITS UTILITY FOR THE PRESENT, AND FOR COM S&T PURPOSES IT HAS NO RELATIVITY.

4. WE ALSO SUGGEST THAT FOLLOWING PROPOSED REDRAFT OF YOUR GOALS AND OBJECTIVES OF ASA IN COOPERATION WITH FAS BE FURNISHED TO COM S&T ALONG WITH THE PROPOSED JOINT ASA/SOVIET ACTIVITIES LIST FOR 1977/78. THE PURPOSE OF THIS IS TO GENERALLY INFORM COM S&T ABOUT THE TYPE OF WORK WHICH ASA UNDERTAKES ELSEWHERE.

5. BEGIN QUOTE: GOALS AND OBJECTIVES OF THE AMERICAN SOYBEAN ASSOCIATION IN COOPERATION WITH FOREIGN AGRICULTURAL SERVICE --

1. CONDUCT MARKET SURVEYS TO DETERMINE THE FACTORS INFLUENCING IMPORTS OF FEED PROTEIN PRODUCTS INTO FOREIGN COUNTRIES.
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2. OBTAIN INFORMATION RELATED TO FOOD HABITS AND NUTRITIONAL NEEDS, PRICES AND OTHER ECONOMIC INFORMATION PERTINENT TO THE MARKETING OF YS SOYBEANS AND SOY PRODUCTS.

3. GATHER, COMPILE, PUBLISH AND DISSEMINATE TO UNITED STATES INDUSTRY THOSE LAWS, RULES AND REGULATIONS OF THE FOREIGN COUNTRY WHICH BEAR UPON UTILIZATION AND TRADE OF OILSEEDS, OILSEED PRODUCTS AND OTHER VEGETABLE FATS AND OILS.

4. INFORM FOREIGN GOVERNMENTS (INCLUDING IMPORTING, PROCESSING AND END-USER AGENCIES) OF THE CHARACTERISTICS, VALUE AND AVAILABILITY OF SOYBEANS AND SOYBEAN PRODUCTS.

5. ARRANGE FOR VISITS OF FOREIGN TEAMS, GOVERNMENT OFFICIALS, INDUSTRY REPRESENTATIVES AND TECHNICIANS

TO THE UNITED STATES AND TO OTHER FOREIGN COUNTRIES FOR THE PURPOSE OF INCREASING KNOWLEDGE OF SOYBEANS AND SOY PRODUCTS.

6. ARRANGE FOR THE PREPARATION, TRANSLATION, PRINTING AND DISTRIBUTION OF EDUCATIONAL MATERIALS.

7. PARTICIPATE IN FOREIGN SEMINARS AND EXHIBITIONS.

8. ENTER INTO AGREEMENTS WITH FOREIGN GOVERNMENTS TO CARRY OUT JOINT RESEARCH PROJECTS AND MARKET DEVELOPMENT ACTIVITIES.

9. ON REQUEST OF THE APPROPRIATE FOREIGN OFFICIALS, ARRANGE FOR AND CONDUCT SEMINARS, CONFERENCES, EDUCATIONAL COURSES AND PRODUCT DEMONSTRATIONS.

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10. ENCOURAGE THE EXCHANGE OF IDEAS, KNOWLEDGE, TECHNICAL INFORMATION AND EXPERIENCE BETWEEN THE SOYBEAN AND SOYBEAN PRODUCTS INDUSTRY IN THE UNITED STATES AND SUCH INDUSTRY IN THE COUNTRY IN QUESTION.

11. PROVIDE TECHNICAL ASSISTANCE TO HELP SOLVE PROBLEMS WHICH ARISE IN PROCESSING AND UTILIZATION OF SOYBEANS AND SOYBEAN PRODUCTS.

12. ASSIST THE COUNTRY IN QUESTION TO FORMULATE AND ADOPT QUALITY STANDARDS FOR OILSEEDS AND OILSEED PRODUCTS AND TO EXTENT DESIRED INFORM THE INDUSTRY AND CONSUMERS IN SUCH FOREIGN COUNTRY OF THE UNITED STATES' STANDARDS AND SPECIFICATIONS FOR THOSE COMMODITIES.

13. ARRANGE FOR PERIODIC CHECKING IN THE COUNTRY OF THE QUALITY AND ARRIVAL CONDITIONS OF US SOYBEANS AND SOYBEAN PRODUCTS.

THE AMERICAN SOYBEAN ASSOCIATION HAS OFFICES LOCATED IN TOKYO, JAPAN; TAIPEI, TAIWAN; BRUSSELS, BELGIUM; HAMBURG, GERMANY; MEXICO CITY, MEXICO; MADRID, SPAIN; WITH REPRESENTATIVE IN MILAN, ITALY. END QUOTE

6. PLEASE PASS THE CLEAR CONTENTS WITH ASA, ASAP. IT IS CLASSIFIED ONLY ON THIS SIDE OF THE POND.
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